



Around the World in 80 Sips™ Consumer Wine Tastings for 2010

After our wildly successful events in San Francisco, Chicago and New York in 2009/2010, we've decided to add LOS ANGELES to the mix for 2010!



Around the World in 80 Sips™ Los Angeles - Thursday, August 19th at h.wood

Each Around the World in 80 Sips™ event features **80 fabulous wines** (chosen on a first-come, first-served basis) from around the world, as well as artisanal cheese, charcuterie, chocolate, etc. The 80 Sips events are marketed through online and offline channels, plus consumer and corporate groups, **reaching more than 500K people per event.**

From the previous Around the World in 80 Sips™ events:

"I just want to send an email expressing how much I enjoyed the Bottlenotes event in Chicago last Friday. You and your entire team were on the ball with executing an incredible event for not only the wineries involved but also the consumers! I am very happy to have supported the growth of Bottlenotes over the last 2 years and look forward to working with you more in the future!" - Morgan-leigh Norman, Greg Norman Estates

"The atmosphere was superb and the wines were excellent. It was a very well put together event, great people, magnificent venue, and great energy." - Waldemar Albrecht-Luna, Artisanal Premium Cheese



Special offer! Past participants get 30% off if L.A. is the 3rd or 4th event, and 20% off if it's the 2nd event.

If you would like to participate as a sponsor or supplier, please complete the attached form and email it to Leta Soza at leta.soza@bottlenotes.com or fax it to 484.492.0793. She can be reached by phone at 650.329.0400 to answer any additional questions that you may have.





Around the World in 80 Sips™ 2010 Consumer Wine Tastings

Los Angeles - Thursday, August 19th, 2010 - h.wood

SPONSORSHIP PACKAGES

PLATINUM Sponsorship - \$15,000 - Limited to two (2) companies

- 10 Branded Emails* on The Daily Sip™ to our 100K+ person userbase in 2010 (\$25,000 value)
- Full-page ad in the Bottlenotes Around the World in 80 Sips™ event booklet (\$1000 value)
- Inclusion in all email marketing correspondence about the event (approx. 500K impressions/event)
- Premium display space at the "Around the World in 80 Sips"™ event
- Sponsor name, logo and link will appear on all 80 Sips™ webpage and printed materials
- 20 complimentary VIP tickets (\$2500 value) to the Around the World in 80 Sips™ tasting
- Opportunity to pour 20 SKUs or sample alternate products at event (\$2000 value)
- 10% off discount code on General Admission tickets to be shared with clients, friends and colleagues

GOLD Sponsorship - \$10,000 - Limited to three (3) companies

- 5 Branded Emails* on The Daily Sip™ to 100K+ person userbase (\$12,500 value)
- Full-page ad in the 80 Sips™ event booklet (\$1000 value)
- Inclusion in all email marketing correspondence about the event approx. 500K impressions/event)
- Premium display space at Around the World in 80 Sips™ event
- Sponsor name, logo and link in event emails, webpage and materials
- 10 complimentary VIP tickets (\$1250 value) to 80 Sips™ tasting
- Pour 10 SKUs or sample alternate products at event (\$1000 value)
- 10% off discount code on General Admission tickets to be shared with clients, friends and colleagues.



3rd or 4th event? Get 30% off! 2nd event? Get 20% off!

* Branded Email includes 728 x 90 banner, 300 x 250 ad rectangle, and a Sponsored text box above or below rectangle with ~60 words, or 80 x 80 logo with 140 characters of text at bottom.



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SPONSORSHIP PACKAGES

SILVER Sponsorship - \$5,000 Limited to three (3) companies

- 3 Branded Emails* on The Daily Sip™ to 100K+ person userbase in 2010 (\$7,500 value)
- Full-page ad in the 80 Sips™ event booklet (\$1000 value)
- Inclusion in all email marketing correspondence about the event (approx. 500K impressions/event)
- Premium display space at the Bottlenotes Around the World in 80 Sips™ event
- Sponsor logo on all Bottlenotes Around the World in 80 Sips™ event emails and printed materials
- 5 complimentary VIP tickets (\$625 value) to the Around the World in 80 Sips™ tasting
- Opportunity to pour 10 SKUs or sample alternate products at event (\$1000 value)
- 10% off discount code on General Admission tickets to be shared with clients, friends & customers



BRONZE Sponsorship - \$2,500 Limited to five (5) companies

- 2 Branded Emails* on The Daily Sip™ to 100K+ person userbase in 2010 (\$5,000 value)
- Half-page ad in the Bottlenotes Around the World in 80 Sips™ event booklet (\$500 value)
- Inclusion in all email marketing correspondence about the event (approx. 500K impressions/event)
- Sponsor logo on all Bottlenotes Around the World in 80 Sips™ event emails and printed materials
- 5 complimentary VIP tickets (\$625 value) to the Around the World in 80 Sips™ tasting
- Opportunity to pour 10 SKUs or sample alternate products at event (\$1000 value)
- 10% off discount code on General Admission tickets to be shared with clients, friends & customers

* Branded Email includes 728 x 90 banner, 300 x 250 ad rectangle, and a Sponsored text box above/below rectangle with ~60 words, or 80 x 80 logo with 140 characters of text at bottom.

3rd or 4th event? Get 30% off! 2nd event? Get 20% off!

For more information, call Leta Soza at 650.329.0400 or email leta.soza@bottlenotes.com



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Sponsor & Supplier Registration

	Package Type	Quantity Available	\$ Amount
<input type="checkbox"/>	Platinum Sponsor (20 SKUs)	2	\$15,000/event
<input type="checkbox"/>	Gold Sponsor (10 SKUs)	3	\$10,000/event
<input type="checkbox"/>	Silver Sponsor (10 SKUs)	3	\$ 5,000/event
<input type="checkbox"/>	Bronze Sponsor (10 SKUs)	5	\$ 2,500/event
<input type="checkbox"/>	Supplier Participation Fee (up to 10 SKUs)		\$ 995/event
<input type="checkbox"/>	Supplier B Participation fee (2 SKUs)		\$ 495/event

If 3rd or 4th 80 Sips event - 30% discount

If 2nd 80 Sips event - 20% off

Total \$ _____

Company/Organization _____

(Exactly as you want it to appear in all listings)

Primary Contact: _____ Phone: _____

Cities you wish to participate in _____

Sponsor Address: _____

Phone Number: _____ Fax: _____

Email Address: _____

Check Enclosed - Check # _____ (Made payable to Bottlenotes, Inc.)

Visa/Mastercard/Amex Account # _____ Exp. _____

Signature: _____ Date: _____

Registration forms should be faxed to 484.492.0793 or emailed to leta.soza@bottlenotes.com.
For more information, please call Leta Soza at 650.329.0400.

Checks (payable to Bottlenotes, Inc.) can be sent to: Bottlenotes, Inc. - Attn. Alyssa Rapp
555 Hamilton Avenue, Suite 125, Palo Alto, CA 94301. Wiring instructions upon request.